

Case Study



Strategic Planning Enablers

When you ask yourself what it will take to make your SBU or your company great you are probably already on the **strategic planning process road** or at least formalizing a direction.

White Associates success was built not only on our skill in applying the tools of strategic planning but knowing and applying knowledge and KPIs (Key Performance Indicators) from both inside and outside of your industry and from your competitors.

The threads that make enduring companies successful have been synthesized and understood for many years, but are constantly disrupted from sustaining success by new environmental overlays.

Let **White Associates Strategic 12 Step process** enable you to preserve your culture of rigor, your core values and your passion. We will enable your disciplined people with their their diligent thoughts into accountable actions to adapt for a breakthrough.

The following Illustration outlines how one service organization summarized its strategic measures of performance.

Core Beliefs...Enablers...Strategic Direction

Service Excellence Enablers

